



2 Weeks in Silicon Valley

San Jose State University

- Founded in 1857, SJSU is the oldest California state university
- Located in downtown San Jose, Capital of Silicon Valley
- Provides more workforce to Silicon Valley companies than any other university
- Source of many successful start-ups in Silicon Valley and around the world

Program Information

- Following options are available:
 - Additional program week
 - Customized program curriculum

Contact Information

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SV Innovation Challenge & Startup Program

2 Weeks in Silicon Valley

Jan. 13 - Jan 24, 2020



Engage, explore and implement innovative ideas and technology in hands-on global projects with students from around the world cooperatively in Silicon Valley.



SV Innovation Challenge & Startup Program

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Discover & Experience the Silicon Valley Pioneering spirit through innovation & creativity, collaborative team work, global leadership, marketing and business operations taught by Silicon Valley business leaders and entrepreneurs.

Search & Explore Silicon Valley and the surrounding San Francisco Bay Area where technology was born and is being developed today.

Network & Collaborate with Silicon Valley “Insiders” from the leading edge technology industry and students from around the world.

Week1	Day1	Day2	Day3	Day4	Day5
Morning	Orientation & SV Innovation and Entrepreneurship	Creative Thinking	Innovative Product Development	Marketing Plan	Cultural Experience
Afternoon	Campus Tour & Team Building	Industry Visit I	Product Commercialization Plan	4th Industrial Revolution Technology	
Week2	Day6	Day7	Day8	Day9	Day10
Morning	Mentoring Innovative Product Design	Venture Capital Culture	Industry Visit II	Presentation Skills	Mentoring Innovation Pitching Practice
Afternoon	Entrepreneurship Skills	Mentoring Product Commercialization Plan	Industry Visit III	Mentoring Presentation Practice	Innovation Challenge Contest

*Industry Site Visits may include Google, Intel, Cisco, LinkedIn, Facebook, eBay and other Silicon Valley companies based on availability.

*Program Curriculum is subject to change.

*Weekend cultural exploration may be arranged at additional cost.